



### **Selected Experience in the Diagnostic Imaging and Equipment Industry**

- Conducted a survey of radiologists for mammogram equipment study in Europe
- Conducted a PAC naming study test in Europe
- Conducted a study with elite chrome film applications for diagnostic equipment
- Conducted a global radiologist study to assess their attitude toward competitive diagnostic and healthcare imaging
- Conducted a medical imaging study in Europe to benchmark manufacturers of diagnostic equipment
- Conducted a market entry study of manufacturers of CAT scan equipment in Malaysia and Indonesia
- Recruitment of scientists for laboratory testing equipment survey
- Conducted a study of XRAY equipment in Malaysia and Thailand
- Conducted a study for electronic imaging materials in Asia
- Conducted a scale and balance study for the market for these products in China
- Conducted a study for pharmaceutical imaging products with physicians and technicians.
- Conducted interviews with government bodies in Brazil and Mexico regarding licensing application processes toward self-monitoring blood glucose devices.
- Conducted a research study regarding microscope teledepth

### **Sample of Our Current and Past Clients**

- General Electric Imaging
- Kodak Health Imaging
- TNS Healthcare