



### **Selected Experience in the governmental sector**

- Conducted focus groups for voters' perceptions of environmental issues.
- Conducted a large focus group study among young minorities about their opinions on pursuing careers in government.
- Conducted focus groups with registered voters.
- Conducted Image Benchmark quantitative study for the State of Florida vs. other states.
- Online survey available to a Chamber of Commerce group's members around the country.
- Provided a major bank with information on how their competitors sell their mortgages to Government Sponsored Enterprises (GSE).
- Conducted survey among a China town's business leaders for a major urban city.
- Conducted a global survey among business executives on their perceptions of Tunisia.
- Conducted stakeholder research and trade and export analysis for a government.
- Conducted a study for a prominent government trade association on vendors in industrial sectors.

### **Sampling of Clients in Government**

- - Embassy of India
  - Enterprise Florida
  - French-American Chamber of Commerce
  - Government of New York City
  - HSBC

- McLaughlin Associates

- ProExport Colo