



### **Selected Experience in the Shipping Industry**

- Conducted a global study for the potential for a new e-commerce product in the global shipping industry. The study covered over 16 countries including North American, Asia, Latin America and the Middle East.
- Conducted a feasibility test for the implementation of a new online product in the shipping industry.
- Conducted a market intelligence study for the potential of online products to be used by competitors in the shipping industry.
- Competitor profile of a container line, Beijing, China.
- Competitive intelligence study of customers' and competitors' logistics and shipping practices.