



## SIS CONTENT ENGINE

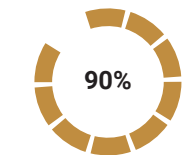
Most research platforms aggregate publicly available information. The SIS Knowledge Center is built on original, primary research – the studies, interviews, surveys, and fieldwork were done by SIS researchers in the actual markets. You get findings from Real consumers, retailers, and market participants. This ground truth is rare and extremely difficult to replicate.

### HOW IT WORKS

- 1 Select Topic**  
Industry, vertical, tone & audience
- 2 Archive Search**  
SIS research data & findings
- 3 Draft Generated**  
Proprietary data + market context
- 4 Visualizations**  
Professional charts & data tables
- 5 Editorial Review**  
Human approval & audit trail
- 6 Publish & Export**  
Web, PDF, Word or email

#### KEY FEATURES

- Research-Grounded Articles**  
The full SIS archive. Proprietary insights highlighted with full citations.
- Quality Scoring & Standards**  
Comprehensive rubric ensures consistency. Exec summaries, data viz, and recommendations.
- Editorial Workflow**  
Nothing publishes without human review. Multi-role approval, tracking, complete audit trail.
- Data Visualizations**  
Auto-generated charts: bar, pie, line, comparison tables. Brandconsistent, fully sourced.



Answers in minutes instead of weeks!



135 Countries



Original Research Data

#### BEFORE VS. AFTER SIS CONTENT ENGINE

	Traditional	Content Engine
<b>Production Time</b>	Days/Weeks	Minutes ✓
<b>Monthly Output</b>	One or two	Dozens ✓
<b>Data Source</b>	Generic/Public	Primary Data ✓

#### EXPORT FORMATS

- PDF**  
SIS branded with charts & copyright
- MS Word**  
Editable for collaboration & formatting
- WordPress**  
Direct publishing with full SEO
- HTML**  
Email, newsletters & automation

**Price based on project specifications**

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Integration of your internal data into the Knowledge Center is priced separately.

