



INTELLIGENCE MONITORING AND TRACKING

Proprietary AI software draws from 40 years of strategic research to answer your most pressing strategy and marketing questions – in record time.



- Knowledge Center**
Research Intelligence
- Content Engine**
Thought Leadership
- Consulting Practice**
Strategic Advisory
- Global Database**
135-Country Network



PLATFORM COMPONENTS

Knowledge Center

- » Deep Research from full SIS proprietary archive
- » Trend Scanning, PESTEL, Economic & Sentiment Analysis
- » Proprietary insights highlighted with citations
- » Exportable branded PDF & Word reports

Consulting Practice

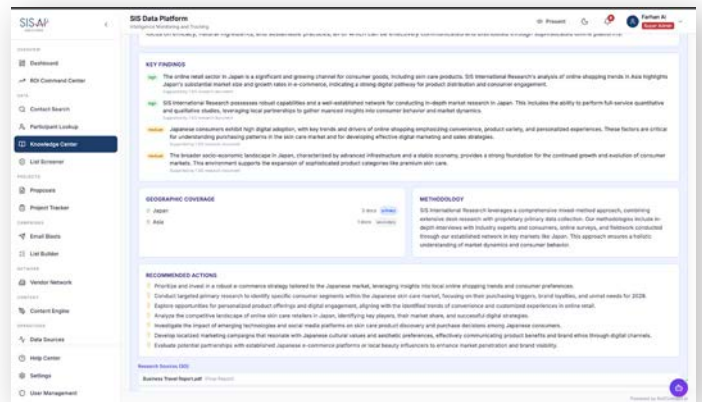
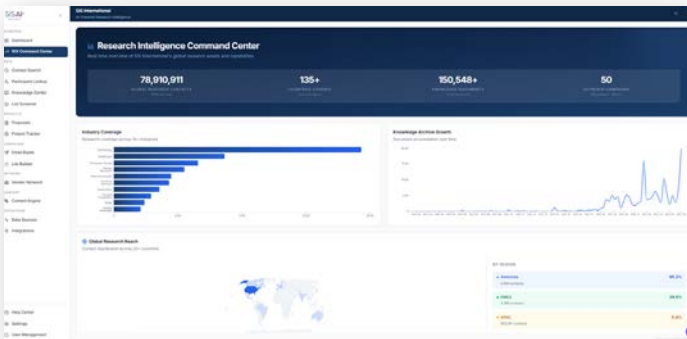
- » 9 areas: CI, Market Entry, M&A, Pricing & more
- » Project-based, subscription & partnership models
- » AI transformation & predictive analytics
- » Every engagement backed by SIS primary research

Content Engine

- » Research-backed articles & thought leadership at scale
- » Professional data visualizations & quality scoring
- » Full editorial workflow with human review
- » Multi-format: PDF, Word, WordPress, HTML

Global Research Database

- » 135-country coverage with local expertise
- » Participant recruitment & market sizing
- » Competitive analysis & targeted outreach
- » Fastest execution, broadest geographic reach



Price based on project specifications

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Integration of your internal data into the Knowledge Center is priced separately.

